Kai Zhang
UX / UI DESIGNER

☎ 647-998-8911
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📍 Calgary, AB

SUMMARY

Versatile UX/UI Designer with 4 years of experience in research, prototyping, and end-to-end design execution. Skilled in user interviews, usability testing, and cross-functional collaboration to create intuitive, high-impact interfaces. Led a product enhancement that boosted user engagement by 60% and earned universally positive feedback.

KEY SKILLS

Design Research	Usability Testing	User Interviews
Design Systems	End-to-End Design	Figma
Prototyping & Wire Framing	Cross Team Collaboration	Adobe Suite

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WORK EXPERIENCE

Freelancer
UX/UI Designer

May 2024 - Present

- **GeologicAI CoreScan Redesign:** Led a research-driven overhaul of the CoreScan operator interface. Mapped workflows from field interviews and designed stage-based screens, reducing cognitive load and training time for operators.
- **Coreva AI App:** Designed an end-to-end fitness app featuring a chat-first interface. Created user flows, onboarding, and a dashboard that unifies workout and meal logging for simplified user engagement.
- **Idextrus Website:** Spearheaded a responsive website redesign across desktop and mobile. Streamlined navigation and elevated brand visibility, collaborating closely with developers to ensure technical feasibility.

Nutrien
UX/UI Co-op

Jan 2023 - Jan 2024

- **HomeSafe Product Enhancement:** Led the design of new operating standards features, including multi-file uploading, branch-specific filtering, and document favoriting. These improvements replaced complex legacy workflows and resulted in a 60% increase in user engagement and universally positive feedback.
- **Research & Testing:** Conducted user interviews and usability testing to validate design decisions. Synthesized findings into clear, actionable reports for stakeholders.
- **Design System Management:** Refined the Figma design system, updating legacy components to meet modern AAA accessibility standards.
- **Team Collaboration:** Hosted internal design training webinars and created onboarding documentation to support future design hires.

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EDUCATION

Applied UX Design
S.A.I.T
Certificate
Sept 2025 - Dec 2025

- Planning and conducting user interviews
- Synthesizing insights into clear problem statements
- Facilitating collaborative ideation workshops
- Prototyping and iterating Figma designs
- Running structured usability tests

Graphic Design
Humber College
Advanced Diploma
Sept 2018 - Dec 2022

Completed courses in:
- Experience Design
- Typography
- Design Research
- Web Technology